

Equipment Vendor-to-End User Promo's - 3rdQuarter 2010

Use for Reference Only

** CONFIDENTIAL **

Vendor	Product	Start Date	End Date	Promotion	Free Goods Redemption Process
Dentsply Professional	Midwest Caries I.D. Detection Handpiece	7/1/10	9/30/10	Special Low Price: \$2399.00	Fax copy of DHPI invoice w/ note of promo and choice of free goods to 800-278-4344.
Dentsply Professional	Stylus High Speed Handpiece	7/1/10	9/30/10	Buy 3 Stylus High Speed Handpieces, get 1 free PLUS a 20% off coupon for any Air RepairSM Service free.	Fax copy of DHPI invoice w/ note of promo and choice of free goods to 800-278-4344.
Dentsply Professional	Tradition High Speed Handpieces (Fiber Optic or Non-Fiber Optic)	7/1/10	9/30/10	Buy 5 Tradition High Speed Handpieces, get 2 of same free. Buy 3 Tradition High Speed Handpieces, get 1 of same free. (Excludes Midwest Value Packages & Quiet Air Handpieces)	Fax copy of DHPI invoice w/ note of promo and choice of free goods to 800-278-4344.
Dentsply Professional	Midwest Turbines	7/1/10	9/30/10	Buy 3 Midwest Turbines, get 1 of the same free. Buy 5 Midwest Turbines, get 2 of the same free.	Fax copy of DHPI invoice w/ note of promo and choice of free goods to 800-278-4344.
Dentsply Professional	Low Speed Attachments	7/1/10	9/30/10	Buy 3 Low Speed Attachments, get 1 free. (free goods must be of equal or lesser value)	Fax copy of DHPI invoice w/ note of promo and choice of free goods to 800-278-4344.
Dentsply Professional	Shorty or Rhino XP Low Speed Motor	7/1/10	9/30/10	Buy 2 Shorty or Rhino XP Low Speed Motors, get 3 Low Speed Attachments free.	Fax copy of DHPI invoice w/ note of promo and choice of free goods to 800-278-4344.
Dentsply Professional	Quiet-air High Speed Handpieces (Fiber Optic or Non-Fiber Optic)	7/1/10	9/30/10	Buy 3, get 1 free. Buy 5, get 2 free.	Fax copy of DHPI invoice w/ note of promo and choice of free goods to 800-278-4344.
Gendex	Orthoralix 8500 DDE Series Digital Pan System	7/1/10	12/31/10	10% off the Orthoralix 8500 DDE Series (part# P8500NA)	Fax copy of DHPI invoice w/ promo code p30 on it along with a completed Gendex promotion coupon to 847-550-1322.
Gendex	Orthoralix 9200 DDE Series Digital Pan System	7/1/10	12/31/10	15% off the Orthoralix 9200 DDE Series (part#'s P9200DDE, P9200DDEC, or P9212DDE)	Fax copy of DHPI invoice w/ promo code p30 on it along with a completed Gendex promotion coupon to 847-550-1322.
KaVo	Prestige, Premium, or Classic Handpieces	7/1/10	12/31/10	Buy 3 Handpieces within the same KaVo Collection (Prestige, Premium or Classic), get 1 handpiece from within the same KaVo Collection free. (Handpieces that qualify are: (6500BR, 4500BR, 25LPR) or (659BR,635BR) or (646B, 636CP)).	Fax copy of DHPI invoice w/ Kavo promo form to 847-726-3217.
KaVo	ELECTROtorque	7/1/10	12/31/10	Buy 1 ELECTROtorque plus OR ELECTROtorque TLC Electric System PLUS 2 Complete Attachments from the Prestige Collection Get 1 FREE Complete Attachment from the Prestige Collection!*	Fax copy of DHPI invoice w/ Kavo promo form to 847-726-3217.
KaVo	DIAGNOdent	7/1/10	12/31/10	Buy 1 DIAGNOdent Classic or Pen Laser Caries Detection Aid, get 1 FREE Perio Tip for the DIAGNOdent! PLUS \$500 CASH BACK!	Fax copy of DHPI invoice w/ Kavo promo form to 847-726-3217.

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KaVo	Low Speeds	7/1/10	12/31/10	Buy 3 Low-Speed Handpieces from within the same KaVo Collection, get 1 FREE Air Motor to match your Low-Speed Collection Handpieces. (Handpieces that qualify are: (20Lp, 7LP, 29LP, 10Lp) or (2068LHC, 2068CHC, 2080LHC, 2080CHC, 2061CHC, 0768LHC, 2931CHC, 10CHC) or (80E, 20E, 31E, 10E, 19E, 23ES, 80ES, 19ES))	Fax copy of DHPI invoice w/ Kavo promo form to 847-726-3217.
KaVo	QUATTROcare	7/1/10	12/31/10	Buy 1 QUATTROcare Automatic Handpiece Maintenance System, get 1 Prestige Collection High-Speed Handpiece free. (choose from: GENTLEsilence LUX 6500BR, GENTLEmini LUX 4500BR, or GENTLEpower LUX 25LPR)	Fax copy of DHPI invoice w/ Kavo promo form to 847-726-3217.
KaVo	MULTI LED Bulbs	7/1/10	12/31/10	Buy 2 MULTI LED Bulbs, get 1 free.	Fax copy of DHPI invoice w/ Kavo promo form to 847-726-3217.
KaVo	MULTIflex 460 or 465 LED	7/1/10	12/31/10	Buy 3 MULTIflex 460 or 465 LED, get 1 of the same as purchased free.	Fax copy of DHPI invoice w/ Kavo promo form to 847-726-3217.
Midmark	M11, M9, or M3 Sterilizers	4/1/10	7/31/10	Buy a M11, M9, or M13 sterilizer, with delivery taken by 8/15/10, you will receive a \$400 rebate.	Visit the web address for redemption & donation process www.midmark.com/thesterilizers
Midmark	M3 Sterilizer & M11 or M9 Sterilizer	4/1/10	7/31/10	Buy a M3 sterilizer PLUS an M11 or M9 sterilizer, with delivery taken by 8/15/10, you will receive a \$1,000 rebate.	Visit the web address for redemption & donation process www.midmark.com/thesterilizers
Midmark	Chance to win \$500	4/1/10	7/31/10	For each Midmark M11, M9, or M13 sterilizer purchased from 4/1/10 - 7/31/10, with delivery taken by 8/15/10, along with a sterilizer donation to Direct Relief International, you will be entered to win one of ten prize drawings for \$500.	n/a
SciCan	STATIM 2000	7/1/10	9/30/10	Buy 1 STATIM 2000 and trade in your old autoclave, get a \$200 rebate, a case of non-toxic OPTIM 33TB disinfectant wipes, and reusable tote bag. SciCan has also partnered with American Forests to plant a tree for every STATIM sold during this promotion.	Go to scicanusa.com , click on the Recycling Program promotion button, and complete the online form.
SciCan	STATIM 5000	7/1/10	9/30/10	Buy 1 STATIM 5000 and trade in your old autoclave, get a \$500 rebate, a case of non-toxic OPTIM 33TB disinfectant wipes, and reusable tote bag. SciCan has also partnered with American Forests to plant a tree for every STATIM sold during this promotion.	Go to scicanusa.com , click on the Recycling Program promotion button, and complete the online form.
SciCan	STATIM 7000	7/1/10	9/30/10	Buy 1 STATIM 2000 and trade in your old autoclave, get a \$500 rebate, a case of non-toxic OPTIM 33TB disinfectant wipes, and reusable tote bag. SciCan has also partnered with American Forests to plant a tree for every STATIM sold during this promotion.	Go to scicanusa.com , click on the Recycling Program promotion button, and complete the online form.
Star Dental	High-Speed Handpieces	7/1/10	9/30/10	Buy 2, get 1 Turbine coupon free.	Fax copy of DHPI invoice to 717-291-5699.
Star Dental	Low-Speed Motors	7/1/10	9/30/10	Buy 2 motors (5K or 20K), get 1 Motor-to-Angle Adaptor & 1 Angle free.	Fax copy of DHPI invoice to 717-291-5699.
Star Dental	NuTorque Lite System & 2 Attachments	7/1/10	9/30/10	Buy 1 NuTorque Lite System and 2 Attachments, get 1 Attachment and 1 can of Lubricant free.	Fax copy of DHPI invoice to 717-291-5699.
Star Dental	Prophy Star 3 Handpieces	7/1/10	9/30/10	Buy 3, get 1 Titan Blis-Sonic Scaler free.	Fax copy of DHPI invoice to 717-291-5699.

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Star Dental	Blis-Sonic Scalers	7/1/10	9/30/10	Buy 2, get an assortment of 10 tips of your choice or a Sensi-Tip Kit free.	Fax copy of DHPI invoice to 717-291-5699.