



Dental Health Products, Inc.

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*****FOR IMMEDIATE RELEASE*****

NEW FRANKEN, WI—August 6, 2014. Dental Health Products, Inc. hosted its National Sales Meeting July 24-26 at the Radisson Hotel in Green Bay, WI. Over 75 team members and two dozen vendors participated in the 3-day event which featured a series of motivational speakers, round robins, product workshops and vendor rotations. This year's theme: "Sales Survivor: "Outwit. Outsell. Outlast." focused on the need for sales people to adapt quickly to survive in the ever changing marketplace.

Featured keynote speakers at this year's event were Connie Podesta and Dr. Alan Zimmerman. Ms. Podesta kicked off the meeting with a non-traditional presentation featuring humorous glimpses into selling to different personality types. Workshop speaker Jimmy Georgiou of SolutionsStart educated the sales force on latest HIPAA updates and Dr. Zimmerman wrapped up the meeting with a presentation on leadership and the need to "take charge in changing times."

After hours, DHPI employees participated in networking sessions, and charity casino to raise money for scholarship programs for local dental auxiliaries. "This was a great learning event for our sales team as we come together annually to rejuvenate and go forward with our sales mission" states Steve Desautel, Vice President Sales and Marketing for DHPI.

DHPI has served its customers for over 23 years and is considered one of the top dental distributors in the U.S. It offers full-line merchandise and equipment sales, installation and service, hand-piece and small equipment repair, office design, digital equipment and integrated practice management software sales and support, inventory control products, and personalized account management.

