



# Dental Health Products, Inc.

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*DHPI means dental supply and equipment!*

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NEW FRANKEN, WI— September 4, 2012. Dental Health Products, Inc. (DHPI) hosted its National Sales Meeting July 26-28 at the Radisson Hotel & Conference Center in Green Bay, WI. Over 90 team members and two dozen vendors participated in the annual event. This year's theme, "Right People, Best Solutions" illustrates how DHPI's multi-faceted employees work together to provide the best solutions to their customers' problems. At the meeting the DHPI sales team attended a series of lectures and workshops and also participated in vendor rotations where they were educated about the newest dental products, latest technologies, and other services designed to bring value to dental practices.

This year's keynote speakers were Dirk Beveridge of 4<sup>th</sup> Generation Systems and Chris Cummins, of the Gitomer Group who spoke about the importance of thinking outside the box and becoming comfortable with being uncomfortable in order to grow personally and professionally. Workshop speakers included Laci Phillips of Practice Dynamics Group and Mike Miller of Professional Solutions Financial Services who rounded out the guest lectures on the best practices in insurance coding and new practice financing alternatives.

After hours, DHPI employees and vendors participated in a charitable fundraising event with our annual casino night. Steve Desautel, V.P. Sales and Marketing commented: "Another outstanding National Sales Meeting where we assembled a great program to cement our Right People, Best Solutions theme."

For more information regarding the 2013 program please contact the DHPI marketing department for additional details.



Dental Health Products, Inc. team members participate in their 2012 National Sales Meeting.