



**Dental Health Products, Inc.**  
800-626-2163 • [www.dhpi.net](http://www.dhpi.net)  
*DHPI means dental supply and equipment!*

\*\*\*\*\*FOR IMMEDIATE RELEASE\*\*\*\*\*

CONTACT:  
Anna L. Piazza  
Marketing Department,  
Dental Health Products, Inc.  
800-626-2163,  
Ext. 2419  
[apiazza@dhpi.net](mailto:apiazza@dhpi.net)

NEW FRANKEN, WI. January 2010 – Dental Health Products, Inc. held their annual Blue Sky Event this January to celebrate significant sales milestones amongst the company's top producers in 2009. Blue Sky Members gathered in downtown Appleton, WI for a day of festivities and celebration in honor of their outstanding sales achievements. The 2009 Blue Sky Meeting consisted of a day-long celebration starting with breakfast, then awards ceremony, lunch, round table discussions, guest speakers, activities and finally ending with cocktails, dinner and entertainment. This year's event featured keynote speaker Michael A. Brown, founder and president of ***The Business Marketing Consultancy and Redwood Training Associate***. Festivities came to a close with rousing performance by an Improv Comedy Group.



2009 Blue Sky Team and DHPI Managers. Pictured from left to right: (top row) Account Manager Scott Thern, Account Manager Darrell Durie, Account Manager Randy McGuire, Account Manager Keith Taylor, DHPI President Dale A. Roberts, Government and Institutions Sales Manager Gary Rubel, Account Manager Greg DeVillers, Account Manager Bob Holloway, Account Manager Robin Shear, Account Manager Bill Michales, Account Manager Mickey Pesola, DHPI C.O.O. Jim Roberts, VP of Sales and Marketing Steve Desautel, Field Sales Manager Scott Giese, Sr. Sales Manager Jeff Mann. (bottom row) Account Manager Steve Ward, Nebraska Branch Manager Dan Wacker, Account Manager Scott Schaepe, Account Manager Heath Miller, Account Manager Jay Havlicek.